

# CustomerLin~~X~~™

## FOR IMMEDIATE RELEASE

Media Contact:

Corporate Contact:

Patty Benitez or

Larry Witcher

CustomerLinx

580-931-8825

Or

Tommy Kramer, Executive Director

Durant Industrial Authority

580-924-4570

## CustomerLinx Expands its Operations in Durant, Oklahoma

**Durant, OK, November 15, 2005,** – CustomerLinx, located at 1250 West Main Street, a key player in the new high tech business of customer services management for companies engaged in e-commerce is celebrating their expansion and move in Durant. Customerlinx will be relocating in Durant, Ok at 63,000 square foot facility located near Lowes. Thanks to Team Durant’s financial help and the State of Oklahoma we are excited about the opportunity to grow our employees by over 300-400 positions in the next 6 to 12 months.

Patty Benitez, General Manager, said, “We continue to be very excited about the terrific support and cooperation we have received from the community in general, and especially the Economic Development Office and the Chamber of Commerce. In fact, the entire ‘Team Durant’ not only support’s our continued growth – they were the deciding factors in CustomerLinx choosing to locate here in Durant almost six years ago.”

Also, the Economic Development Office, the Chamber of Commerce, the Mayor and City Council and Workforce of Oklahoma have provided invaluable assistance and support with all of our recruiting efforts thus far. Benitez was quick to point out that, “most importantly are the great people of Durant and the surrounding communities. We have been so impressed with both the quality and quantity of applicants who have responded to our advertisements for job opportunities.”

She also pointed out that, “It was five years ago, when CustomerLinx announced their new eCRM alliance with Kelly Management Services to handle customer care calls via a multi-million dollar contract to provide customer support for a global consumer electronics giant. Now, between the two companies combined, we continue to average a

staffing level of over 500 employees working in our facility. For the five-year period that we have been operating, our facility’s payroll has had a huge economic impact of over \$32 million dollars directly on our community, and with the new expansion, this will more than double.”

Mrs. Benitez concluded her remarks with a huge, “Thank you, Durant!” She also emphasized that, “We’re glad to be part of a community that is so Pro-Business, and Pro-Economic-Development. We appreciate all of the efforts of ‘Team Durant’ and we are as excited now, as we were six years ago, to have our Flag-Ship operation located here! In fact, last month was our most successful month since we first opened, and we are looking forward to our continued growth here in Durant for the next five years and beyond.”

