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PRC expected to bring 400 new jobs to Durant

By Heather Summerville

Staff writer

FORT LAUDERDALE, Fla.- PRC announced Thursday that it is creating 400 new jobs in Durant.

"This has been in the works for a while, but we wanted to make sure, with the sale of the company, that it didn't get lost in with the rest of the news," said PRC corporate publicist Alicia Miyares, "This is huge for Durant, but it is also huge for us nationally. Any time we look for a new location, we try to find the best match for our customer base. Durant is a fantastic match for us, with the high quality of the labor market."

PRC specializes in customer management for some of the world's most brand-focused corporations, according to Miyares "We provide outsourced customer management for a company's sales and customer management helping them acquire, grow and retain customer relationships."

PRC will be subleasing space from NexxLinx, on Radio Road, and currently new job openings will include management, customer support and technology positions, each focused on supporting PRC's Fortune 500 client base. PRC has 14,000 team members worldwide, and according to Miyares the company is "really excited about being in Durant."

"The City of Durant is delighted to welcome PRC into our community," said Mayor Jerry Tomlinson, "There is no doubt the proven track record and stability of this company will make it one of our leading corporate citizens. The employment opportunities offered by this outstanding company are a perfect match for our well-trained workforce, and we look forward to a long and profitable partnership."

"With the attributes that Durant has to offer, we feel this is an ideal community to deliver results for the Fortune 500 clients we support and we are looking forward to completing our hiring," said John G. Hall, PRC CEO.

Patricia Benitez has more than 22 years of experience in the contact center industry and has been a resident of Durant for 11 years. She was the general manager for Customer Linx for 6 years and recently was hired by PRC in August.

According to a press release released by the company, PRC employs about 14,000 people worldwide, with clients including British Airways, DIRECTV, US Airways and Sprint.

"This is just another great example of what can be accomplished with the help of Chairman John Cathey, Mayor Tomlinson, the City council, the chamber of commerce, the Durant Industrial Authority, and Economic Development working together as Team Durant," said Tommy Kramer, executive director of the Durant Industrial Authority, "This is a big 'Merry Christmas' to Durant."