



**Trade Area—35 Mile Radius**



**Contact Information**

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**Population - Demos 2nd Qtr 2015**

City Limit Population	16,534
City Daytime Population	25,109
Trade Area Population	205,919
Population Change 2010-14 City Limits	4.37%
Population Change 2010-14 Trade Area	2.10%

**Households - Trade Area**

Households	80,038
Average Household Income	\$55,795
Median Housing Value	\$99,493
Owner Occupied	58.96%
No. Households with Income > \$100k	10,281
No. Households with Income > \$250k	694

**Age Groups**

Age 0 - 13 Years	36,417
Age 18 - 44 Years	69,261
Age 50 Years Plus	77,681

**Education Levels - Trade Area**

High School	46,801
Bachelors Degree	15,749
Post Bachelors Degree	9,176

**Business & Employees - Trade Area**

Workplace Employees	68,252
Workplace Establishments	4,425
Average Salary	\$36,642

**Workforce Availability - Trade Area**

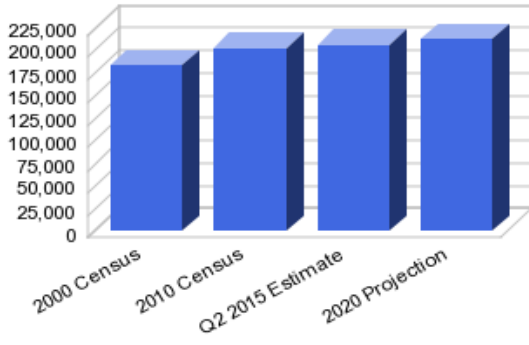
In Labor Force	94,485
Unemployment Rate	5.65%

**Distance to Major Metro Areas**

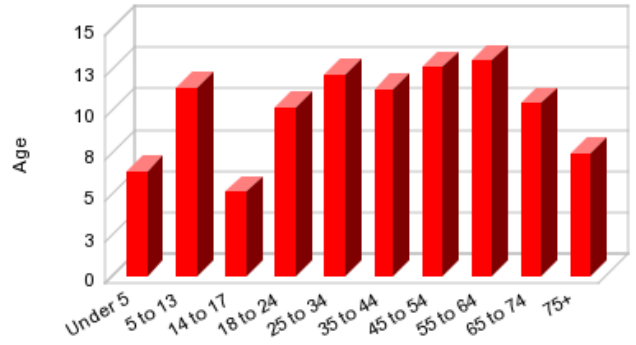
Oklahoma City	150 miles
Tulsa	165 miles
Dallas, TX	94 miles



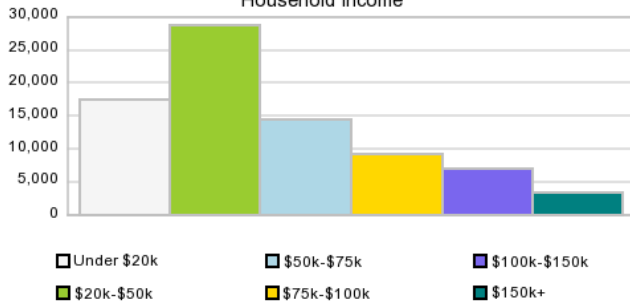
Households and Population



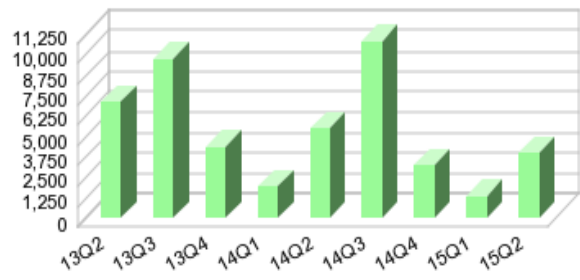
Population Percentage by Age



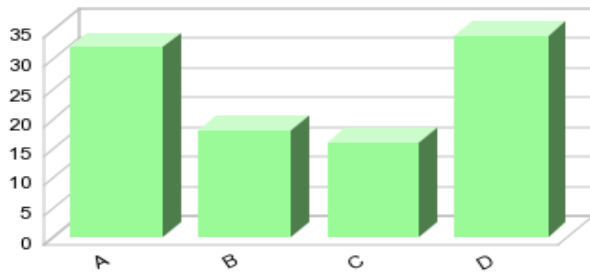
Household Income



Seasonal Population

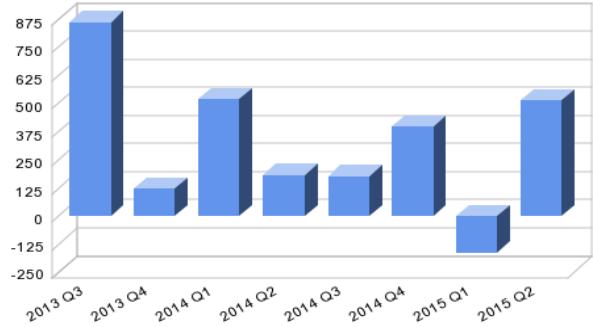


Percentage Educational Attainment



- A: College Less Than 4 Years
- B: College 4 Plus Years
- C: Less Than High School
- D: High School Completion Only

Population Change from Previous Quarter



For additional information about TruVue LLC contact Ray at [rmurphy@truvuelc.com](mailto:rmurphy@truvuelc.com) or telephone number (918) 605-0919

